

# "TRAVEL 4 REAL – Your ticket to ride the world"

Now on KLAY 1180AM part of the USA Radio Network  
Broadcasts every Monday 12 noon and streaming on the internet 24/7



With Hosts:

Rem Malloy

Deborah de Maio



Your Conversation Station for over 40 years in the Puget Sound welcomes Travel 4 Real



## KLAY Listeners Demographic

- Population Base that exceeds 1 million!
- KLAY's listeners are mature, motivated, educated, high earning and hard working. Demographically, 51% are men, 49% women, with a median age of 43. They are homeowners, business owners, and military with spendable income.
- Part of the USA Radio Network of over 10,000 stations!



## SPONSORSHIP WITH RESULTS.

"You will not find a more cost effective way to reach your customers throughout the Puget Sound area of Washington State on radio than by advertising your products and services on The Travel 4 Real Radio Show on KLAY 1180 AM"

A new radio show featuring local travel personalities, Deborah de Maio and Rem Malloy. The show will spotlight travel, entertainment, dining and events in Washington State and beyond. This is your opportunity to get in on the ground level as a sponsor of the show.

As a sponsor you will get:

*Seven 30 second fully produced spots aired during prime-time each week promoting your company*

*Promotion of your products, services or events by on-air hosts during the show each week*

Contact us today to learn more!